

PRESS RELEASE

NEXCON the only international online conference on Smart Manufacturing welcomes top speakers from around the globe

Stuttgart (Germany), November 26, 2019. NEXCON, the international online conference on Smart Manufacturing, will be held on March 5, 2020 in its third edition. For the first time, speakers from North and South America are among the speakers. The event is the prelude to numerous other highlights on the platform sharing the name NEXCON.

Participants can expect success stories on the digitization of value chain worldwide as well as the latest technology trends in the area of Industry 4.0 at the online conference NEXCON. Independently of location, NEXCON visitors can take a virtual peak at 13 expert lectures and visit an exhibition hall online. In addition, the networking lounge offers the opportunity to network internationally via chat. The conference will be hosted by the Germany-based consulting firm STAUZEN.DIGITAL NEONEX.

So far NEXCON has focused on digitization activities in Germany and China. In March, the inclusion of North and South America should further promote the global exchange of knowledge. Carlos Santiago, vice president of operations at Mercedes-Benz Trucks Brazil, will report on the company's way of transforming to a digital factory, and BASF vice president of digitalization production and technology, Uwe Hinsen, will provide insights into the digital transformation of the chemical company.

The diverse speaker repertoire of NEXCON includes speakers from Germany, China, Mexico and the US from companies such as Microsoft, Schaeffler and Mabe. In addition to top-class speakers, companies can present themselves live in the exhibitor area. For NEXCON, a purely virtual exhibition environment is simulated, in which companies from the Industry 4.0 sector present their products and services. The meetings between the visitors and the exhibiting companies take place in an exhibition hall purely virtual - but not less personally. It is possible to chat with other participants and speakers, ask questions and get to know new business contacts.

NEXCON is aimed at managers from the manufacturing industry as well as solution providers from the Industry 4.0 area. The organizers are certain that global networking of the community can best be achieved via the internet. Thomas Rohrbach, Managing Director of STAUZEN.DIGITAL NEONEX, on the vision behind NEXCON: "Our goal is to reduce financial and location barriers and provide easy access to knowledge, global collaboration and smart manufacturing exchange. NEXCON is a platform for knowledge democratization and, moreover, ecologically responsible. "

The online event on March 5 will be the prelude to further conferences and highlights on the NEXCON platform. All premium tickets allow access not just to the contents of the lead event for a month, but also the participation in three other regional conferences as well as various seminars and coaching sessions throughout the year.

NEXCON's partners include the Fraunhofer Institute for Manufacturing Engineering and Automation, the Shanghai-based Jiao Tong University and the IoT-One innovation consultancy, the Mexican industry association Alianza 4.0, as well as STAUZEN AG and its subsidiaries in Brazil and China.

NEXCON went online for the first time in 2018. Tickets for NEXCON 2020 are now available online at www.nexcon.digital. Conference participants can choose between a free access with limited functionality and full access for € 79. In addition, the organizer offers special group discounts for participating in NEXCON.

Further information at: www.nexcon.digital

About STAUFEN.DIGITAL NEONEX:

STAUFEN.DIGITAL NEONEX is the subsidiary of Staufen for the digital transformation of industrial value creation. In national and international projects for SMEs and corporations, the focus is on strengthening competitiveness through the possibilities of the smart factory. In Partnership. Pragmatically. Professionally.

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